



Opportunity: Sponsorship and Exhibits
Conference Date: April 7, 2006
Location: Rohnert Park, California
Due Date: Please respond by March 15

The Sustainable Enterprise Conference 2006 will be held On April 7, 2006 in Rohnert Park, California, at the Sonoma Mountain Village (the former site of Agilent Technologies). We are seeking sponsors and exhibitors to participate at this conference.

Conference Summary: The Sustainable Enterprise Conference offers a unique opportunity for business leaders to learn about the value of managing an organization to be environmentally friendly, socially just, and economically viable. The theme for the first conference will be *Practical Tools for the Transition*, and will provide information, tools, ideas, and inspirational stories for enterprises starting on the path to a successful sustainable future. We anticipate our attendance to be between 150-200 professionals, and will feature a mix of businesses, non-profits, academic, and government organizations.

Sponsorship & Exhibition Opportunity. Your organization is invited to participate as a conference sponsor and/or an exhibitor at the Sustainability Exhibit. Sponsoring organizations will be recognized for supporting the conference and are provided space for an exhibit showcasing how your organization contributes to sustainability. Additionally, you and your colleagues will be able to meet and network with local, regional, and national business, non-profit, and governmental decision-makers leading sustainability efforts.

To participate, please complete the enclosed sponsorship and exhibit registration form and return it to SEC 2006. This registration form is also posted on the SEC 2006 website at www.sec2006.com for your convenience.

Timing. Planning is well underway for the April 7 conference, including invitations, logistics, and budgets. Formal announcements, through e-mail, and printed materials, have already begun, and are supported by the conference web site. To maximize your sponsorship exposure and to ensure that you get the full benefit of sponsorship participation, it is important for your organization to act promptly. Also note that exhibitor space will be limited.

Please respond as early as possible and before March 1, 2006 to ensure participation in sponsorship and exhibits.

We look forward to seeing you at the Sustainable Enterprise Conference 2006, and we appreciate your continuing support. If you have any questions, please do not hesitate to contact me.

Sincerely,

Genevieve Taylor
SEC 2006 Event Director



Sponsorship and Exhibit Benefits

Sponsorship Levels: The **Sustainable Enterprise Conference 2006** offers sponsorship and exhibit opportunities to organizations that would like to support this year's conference. Four levels of dollar contribution are available with different levels of benefits.

Sponsor Levels			
Redwood (\$5,000)	Oak (\$2500)	Bay Laurel (\$1,000)	Manzanita (\$500)
<ul style="list-style-type: none"> • 8 passes to all conference sessions, activities, luncheon, and reception • Two verbal acknowledgements during conference program • Logo in the conference program plus full-page ad, if desired • Logo appearing on main overhead projector display between presentations • Logo on conference promotional flyer • Acknowledgement in at least one press releases about the conference • Display of sponsor-provided banner inside Exhibit Hall • Display of sponsor-provided banner at the Panel discussion table 	<ul style="list-style-type: none"> • 6 passes to all conference sessions, activities, luncheon, and reception • Two verbal acknowledgements during conference program • Logo in the conference program plus half page ad, if desired • Logo appearing on main overhead projector display between presentations 	<ul style="list-style-type: none"> • 3 passes to all conference sessions, activities, luncheon, and reception • 1 verbal acknowledgement during conference program 	<ul style="list-style-type: none"> • 2 passes to all conference sessions, activities, luncheon, and reception • 1 verbal acknowledgement during conference program
			Apple (\$300)
			<ul style="list-style-type: none"> • 1 pass to all conference sessions, activities, luncheon, and reception <p>Note: This level can be combination of cash and in-kind donations.</p>
<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%;"> <p>For information about making in-kind donations of goods or services, please contact Genevieve Taylor at 707-829-8454. Individual monetary contributions & in-kind donations in other amounts are also gladly accepted</p> </div>			
<p>**All above sponsor levels also include the following benefits**</p> <ul style="list-style-type: none"> • Exhibit space (if desired) in Exhibit Hall, including two chairs and one six foot table, plus name & contact information in Exhibitor List in Conference Program. If not participating in Exhibit, then sponsor-provided literature will be displayed at the Sponsor Information Table. • Logo and acknowledgement in Conference Program • Written acknowledgement and logo on conference web site, with link to organization web site • Sponsor ribbon on conference nametag(s) 			

Exhibit Information
<p>Please note: All exhibits are intended for showcasing the sustainability aspects of your organization. Exhibits must <i>EITHER demonstrate how your products or services help other organizations become more sustainable OR educate attendees about your organization's efforts to become more sustainable.</i> Exhibits must be supported by personnel from your organization during the exhibit times. Exhibit-Only participation for non-sponsors is described below.</p>
<p><i>Exhibit-Only Participation for non-sponsors (\$200, \$165 for non-profits)</i></p> <ul style="list-style-type: none"> • One pass to all conference sessions, activities, luncheon, and reception • Sustainability Exhibit space in Exhibit Hall, including two chairs and one five foot by two foot table, plus name & contact info in Exhibitor List in Conference Program • Written acknowledgement on conference web site, with link to organization web site <p><i>NOTE: Exhibit-Only participants can also register online at www.sec2006.com.</i></p>



Sponsor and Exhibit Registration Form

Sustainable Enterprise Conference

**April 7, 2006
Sonoma Mountain Business Center
Rohnert Park, California**

Name

Organization Name

Address

City State Zip code

() _____ () _____
Phone Fax

e-mail address

Signature (required for all methods of payment)

Please check one:

- Redwood \$5000 Oak \$2500 Laurel \$1000 Manzanita \$500
 Apple \$300 Exhibit-Only \$200 Exhibit-Only Non-profit \$165

Method of Payment (check one):

Please make checks payable to the Leadership Institute for Ecology and the Economy.

Please return this form and your payment to

Attn: SEC 2006
Global Genesis
10320 Burgundy Way
Sebastopol, CA 95472

For assistance, please contact Global Genesis at (707) 829-8454.

Names of conference attendees:
(Number of attendees depends on sponsor level)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____